

ISABELA TELLEZ | she/her
Graphic Designer

ABOUT ME

BROOKLYN, NY, 11205
425.247.4401
isabelartellez@gmail.com

SKILLS

Detailed Communication
Child Development
Problem Solving
Organization
Leadership
Creative Thinking
Reliability
Risograph

LANGUAGES

English
Spanish

SOFTWARE

InDesign
Illustrator
Photoshop
After Effects
Premier Pro
Dragon Frame
Canva

EDUCATION

Bachelor of Fine Arts / Pratt Institute
Brooklyn, NY

Minor, Sustainability Studies / Pratt
Institute
Brooklyn, NY

LINKS

Portfolio
Instagram
Linkedin

SUMMARY

Isabela is a graphic designer based in Brooklyn. She is presently in her final year at Pratt Institute pursuing a degree in Communications Design with a minor in Sustainability Studies. Her objective is to bring visual concepts to fruition through her academic and professional endeavors. Isabela's creative repertoire encompasses various medias, including collage, printmaking, stop-motion animation, motion graphics, and editorial design. Additionally, she possesses a keen interest in independent publishing as well as editorial and print design.

EXPERIENCE

Haricot Vert LLC / Digital Marketing &
Studio Intern

October 2023 - July 2024

Created social media content and promotional materials to boost brand visibility. Contributed to nine videos, with views over 154,000 each, including one that surpassed 1.1 million. Offered customer support via direct messaging, assisted in jewelry assembly, designed signage, and greeted customers at events.

Freelance / Graphic Design

October 2025 - Present

Work includes seasonal holiday cards, merchandise, promotional digital flyers, and motion graphics.

Warp Records / Animation Commission

May 2023 - June 2023

Directed, animated, and edited the official lyric video for musician Yves Tumor's song "Operator." Techniques included, stop motion animation, and kinetic typography.

Pratt Munson / Sophomore Show Gallery

November 2022

Led a team of eight to develop the gallery identity for a showcase titled "Lorem Ipsum," featuring only works created at Pratt Munson.

Pratt Munson Black Student Union /

Head of Social Media

August 2022 - May 2023

Managed the club's social media to enhance online presence and engagement. Created and distributed promotional materials for events.

AWARDS & ACHIEVEMENTS

Graphic Design USA / Graphic Design
Awards™ Winner

October 2023

Featured in GDUSA's 60th contest from the top 10% of 80,000 submissions for a kinetic typography animation of the lyrics to "Deceptacon" by Le Tigre.

Pratt Munson / Animation Honors Award

May 2023

Awarded to recognize a student who excels in motion graphics and animatics.

Pratt Institute / President's List

August 2021-Present

Academic accomplishment that recognizes students with a GPA higher than 3.5.

E4 Youth / Best Digital Creative Portfolio

May 2021

High school portfolio was recognized with the award for Best Digital Creative Portfolio, showcasing notable digital and analog works.