

Isabela Tellez

she/her
Graphic Designer

ABOUT ME

BROOKLYN, NY
425.247.4401
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isabelatellez.com

SKILLS

Typography
Layout & Grid Systems
Editorial & Publication Design
Motion Graphics & Stop-Motion Animation
Digital Content Creation
Visual Identity & Brand Consistency
Creative Problem-Solving
Time Management & Organization
Clear Communication
Risograph Certified
Reliability

LANGUAGES

English
Spanish

SOFTWARE

InDesign
Illustrator
Photoshop
After Effects
Premier Pro
Dragon Frame
HTML/CSS
Canva
Figma

EDUCATION

Bachelor of Fine Arts / Pratt Institute
Brooklyn, NY

Minor, Sustainability Studies / Pratt
Institute
Brooklyn, NY

LINKS

[Portfolio](#)
[Instagram](#)
[Linkedin](#)

SUMMARY

Isabela Tellez is a graphic designer based in Brooklyn, NY. She studied Communications Design at Pratt Institute with a focus in Graphic Design and a minor in Sustainability Studies. At the core of her practice is a hands-on approach and attention to detail. Isabela works across collage, printmaking, stop-motion animation, motion graphics, and editorial design. Her work has been recognized by outlets such as *Pitchfork* and *Graphic Design USA* (GDUSA).

EXPERIENCE

Freelance / Graphic Design

August 2021 - Present
Providing designs for brands, artists, and various clients. Digital design includes social media assets and motion graphics. Printed design includes cards, merchandise, and editorial layouts.

Meltdown / Graphic Design

March 2024 - Present
Created all brand designs including website development, logo design, branding, social media, and photo editing.

Dykes and Dolls / Graphic Design

July 2025 - Present
Brooklyn-based nonprofit indie zine with a following of 37.7K that promotes lesbian and trans events in the city. Provides support with design needs, including merchandise and digital flyers.

Haricot Vert LLC / Digital Marketing & Studio Intern

October 2023 - July 2024
Created social media content and promotional materials to boost brand visibility. Contributed to nine videos, with views over 154,000 each, including one that surpassed 1.1 million.

Warp Records / Animation Commission

May 2023 - June 2023
Directed, animated, and edited the official lyric video for Yves Tumor's song "Operator." Techniques included stop motion animation and kinetic typography. The video has over 100,000 views.

Pratt Munson / Sophomore Show Gallery

November 2022
Promotional design for a showcase titled "Lorem Ipsum," featuring works of eight students created at Pratt Munson.

AWARDS & ACHIEVEMENTS

Pratt Institute / Pratt Circle Award

May 2025

Pratt Institute / Outstanding Merit

May 2025

Graphic Design USA / Graphic Design Awards™ Winner

October 2023

Featured in GDUSA's 60th contest from the top 10% of 80,000 submissions for a kinetic typography animation of the lyrics to "Deceptacon" by Le Tigre.

Pratt Munson / Animation Honors Award

May 2023

Awarded to recognize a student who excels in motion graphics and animatics.

Pratt Institute / President's List

August 2021-May 2025

Academic accomplishment that recognizes students with a GPA higher than 3.5.

E4 Youth / Best Digital Creative Portfolio

May 2021

High school portfolio was recognized with the award for Best Digital Creative Portfolio, showcasing notable digital and analog works.